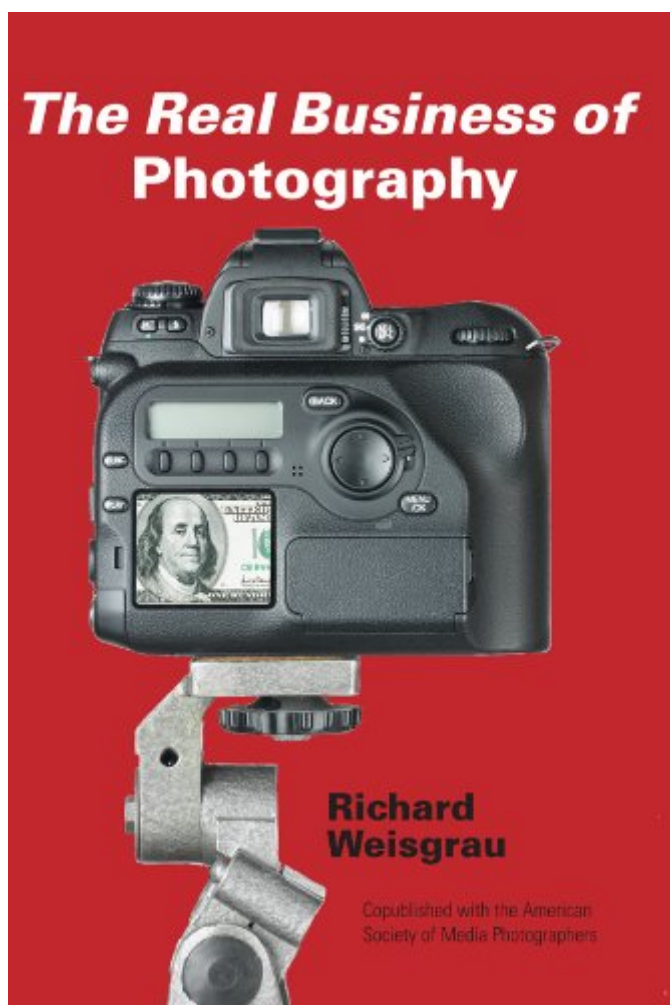


The book was found

The Real Business Of Photography



Synopsis

This honest, tell-all guide is written by one of the best-known players of the media photography business. Drawing from decades of experience as a working photographer and industry leader, the author defies popular business myths and trend-driven behavior by providing a fresh, common-sense approach to running a photography business. The essentials of running a photography business are covered-from setting a strategic vision to managing finances.

Book Information

File Size: 1010 KB

Print Length: 224 pages

Publisher: Allworth Press; 1st edition (May 1, 2004)

Publication Date: May 1, 2004

Sold by: Amazon Digital Services LLC

Language: English

ASIN: B007FH3PUS

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #388,423 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #115

in Books > Arts & Photography > Photography & Video > Business & Careers #254

in Kindle Store > Kindle eBooks > Arts & Photography > Photography > Reference #708

in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Reference

Customer Reviews

I was expecting only a few chapters to be useful to me since I've had plenty of experience in both photography and running a business, just not in specifically running a photography business. Luckily this book targets this business like a laser and leaves out the basic, common sense fluff I've seen in just about every other book. There are a few Business 101 pointers, but they are limited to just sentences rather than the usual chapters. You're run through the basic formation of your business in great detail, and the information on researching and determining your market are invaluable. The

second half of the book is almost completely about relations with your clients, which I believe anyone who goes into a negotiation for an assignment should read. All told, I keep this book on my desk for reference. This is my first 5-star review, and it's well earned. You're not just buying "Business for Dummies" with a few mentions of photography.

Very informative!

The author does a very good job of describing the various aspects of the "business" side of photography. It gets to the meat of the matter; no pretty glossy photos but just what photographers should be aware of when running their business. Very informative and helpful at least to me it was.

An excellent book, easy to read, to the point, and loaded with valuable pieces of advice. It guides you in the most important aspects of the business of photography. You won't be dissatisfied.

It tells you all the fundamentals you need to know. Planning to start a business? Then you need to read this!

Exactly what I needed!

Pretty cool book. Very informative.

Probably the best and most useful book on running a photography business. The author's approach matches the material in other areas such as job seeking, and setting up other types of businesses. Highly recommended.

[Download to continue reading...](#)

Photography Business: Sell That Photo!: 10 Simple Ways To Make Big Bucks Selling Your Photography Online (how to sell photography, freelance photography, ... to start on online photography business) Photography Business: 4 Manuscripts - Adventure Sports Photography, Portrait Parties, Music Business Photography, Real Estate Photography Photography: DSLR Photography Secrets and Tips to Taking Beautiful Digital Pictures (Photography, DSLR, cameras, digital photography, digital pictures, portrait photography, landscape photography) How to Start Your Own Real Estate Photography Business!: A Step-by-Step Guide to Show You How to Begin

Your Own Real Estate Photography Business in 14 ... for real estate, photographing houses) The Real Book of Real Estate: Real Experts. Real Stories. Real Life. Hawaii Real Estate Wholesaling Residential Real Estate Investor & Commercial Real Estate Investing: Learn to Buy Real Estate Finance Hawaii Homes & Find Wholesale Real Estate Houses in Hawaii Photography: Complete Guide to Taking Stunning, Beautiful Digital Pictures (photography, stunning digital, great pictures, digital photography, portrait ... landscape photography, good pictures) Photography: DSLR Photography Made Easy: Simple Tips on How You Can Get Visually Stunning Images Using Your DSLR (Photography, Digital Photography, Creativity, ... Digital, Portrait, Landscape, Photoshop) Stock Photography for Beginners: How to Make Money Online with Microstock Photography & Build Passive Income with Your Photography Business Photography Business: 3 Manuscripts: Making Money Online with Your Camera, Special Tips and Techniques for Taking Amazing Pictures, and Real Estate Photography Photography Business: A Beginner's Guide to Making Money with Real Estate Photography Business For Kids: for beginners - How to teach Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101) ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide) The Smart Real Estate Investor: Real Estate Book Bundle 2 Manuscripts Expert Strategies on Real Estate Investing, Starting with Little or No Money, Proven Methods for Investing in Real Estate The Smart Real Estate Investor: Real Estate Book Bundle 3 Manuscripts Expert Strategies on Real Estate Investing, Finding and Generating Leads, Funding, Proven Methods for Investing in Real Estate Real Estate: 25 Best Strategies for Real Estate Investing, Home Buying and Flipping Houses (Real Estate, Real Estate Investing, home buying, flipping houses, ... income, investing, entrepreneurship) Real Estate: 30 Best Strategies to Prosper in Real Estate - Real Estate Investing, Financing & Cash Flow (Real Estate Investing, Flipping Houses, Brokers, Foreclosure) Photography Business: 20 Things You Need to Know Before Starting a Successful Photography Business Photography Business: "Making Money in the Music Business as a Photographer" and "How to Make Money and Grow Your Business with Portrait Parties" Photography: Portrait Photography: 9 Tips Your Camera Manual Never Told You About Portrait Photography

[Contact Us](#)

[DMCA](#)

[Privacy](#)

